

Suggested color usage.
Please read below for details.

ARTWORKS

ARTWORKS

ARTWORKS

ARTWORKS

ARTWORKS

ARTWORKS

ARTWORKS

ARTWORKS

ARTWORKS

ARTWORKS

4CP:50/100/0/0



Black



PLEASE READ:

Because the Artworks and Art All Night Trenton (AAN) logos are a brand, they should be treated with careful consideration. To prevent errors in your printed or electronic materials, please remember these simple but important guidelines:

- The logos must be used at a 1-to-1 proportion at all times. Never stretch or distort either logo to fit in a certain area.
- The AAN logo can be reproduced in any of the color choices listed above only.
The Artworks logo can be reproduced in two colors. The word ART can appear in a color other than black. Color options should include bright, positive colors. See above for samples and suggestions. Please note the left ascender of the W should be in the foreground and slightly overlap the T.
- The Artworks logo should be no smaller than 1.5" wide. The AAN logo should not be printed any less than 2" wide.
- There should be a minimum clearance the size of the largest part of each logo surrounding each place the logos appear. In other words, if the largest part of the AAN logo is .25" there should be at least a .25" clearance on all sides.

For additional questions please contact:

The Rockhopper Creative | Joseph Kuzemka

e: joe@therockhoppercreative.com c: 609.635.6736 w: www.therockhoppercreative.com